

Cover Letter

To Whom This May Concern:

Hi there! My name is Edna Zheng and I serve as the Executive Director of Media Sales and Business Development at The McKinley Avenue Agency. I am a senior majoring in Fashion Merchandising and Marketing.

Growing up in a business environment with parents who owned a restaurant, I've always enjoyed the hustle and bustle of regulars coming in and out for 14 years and getting to know the majority of them. Because of this, one of the most important things I've learned as an advertising representative for student media is making myself personable to clients. Having empathy and understanding to people is just as important as understanding the products a business provides.

During my time at McKinley, I excel at keeping my times flexible for meetings. While balancing my time as a full time college student and various organizations on campus, I maintain an organized and consistent schedule to keep track of client orders, design needs, and communication. Juggling these tasks can sometimes seem daunting, but besides a good coffee in the morning, I find motivation through my coworkers who invest their time and energy into making this place feel like a home as well. Seeing the hard work they do for this agency pushes me to provide excellent service to our customers.

One of my favorite memories includes our annual Housing Fair where numerous housing clients will promote their businesses at our Atrium dining area. Although the Housing Fair is a season of stress, seeing so many students come through our event demonstrates that The McKinley Avenue Agency serves as a resource to the Muncie community. Advertising agencies oftentimes don't receive the credit that they deserve being we are people that work behind the scenes to make brands and customers look good, but the internal value and effective representation of clients is another source of motivation and is an outcome of our success.

Moving forward, McKinley has taught me how to be a resource for myself as well as being an advocate for my coworkers and clients. Most importantly, "no" is never really a "No," if you believe and trust the brand you represent.

Thank you for considering this application,
Edna Zheng | Director of Media Sales and Business Development



Name: Media Sales 2023-2024 Proposal

Prepared for: Fortney/Brothers

Prepared by:

Date: April 3, 2023

Date	Publication	Size Ad/Color	Rate	Contract Credits	Notes
August 1, 2023					
August 22, 24, 29, 31	Facebook: @BSUDaily Twitter: @BallStateDaily Instagram: @BALL STATE DAILY	Social Media (4-post package)		\$400.00	This social media package will welcome students back onto campus while also promoting deals and promotions. Deadline: One week prior to publication date
August 28, 2023	Street Team	1.5 Hour Event	\$325.00		Deadline for marketing materials and handouts: 2 days prior to event
August 17, 2023	Roll Call	Full Page Ad: (10.375" x 9.95")	\$600		The Roll Call edition of The Daily News is a great place to target new students and introduce them to their options with Brother's. This is the first, and largest, edition of the year, and it is on stands for 5 days - including move-in weekend. Deadline: TBD

September 2023					
September 1-30, 2023	BallStateDaily.com	Run-of-site Package (300X600;300X250;728X90;320X50)	\$425.00		Deadline: 5 days prior to publication date
TBD	Street Team	1.5 Hour Event	\$325.00		Deadline for marketing materials and handouts: 2 days prior to event
September 2023	Daily News: Family Weekend Edition	Full Page 10.375 x 9.95in	\$600.00		The Family Weekend edition of the Daily News is a great way to promote your business to all families coming in town over the weekend! This full page ad will encourage families to stop at Brother's during their visit and promote any specials you all might have.
September 14,15,21,22, 2023	Facebook: @BSUDaily Twitter: @BallStatedaily Instagram: @ballstatedaily	Social Media (4-post package)		\$400.00	This social media package will welcome families and alumni onto campus while also promoting deals and promotions. Deadline: One week prior to publication date

October 2023					
October 2023	Daily News: Homecoming Edition	Exclusive Sponsor •Front page strip and back page ads •Promotion as the sponsor of our related event or contest •One pop-up ad during the week of publication •Four social media posts during the week of publication •One month of exclusive leaderboard package (728 X 90 px; 1024 X 300 desktop; 320 X 50 px; 320 X 50 mobile) on BallStateDaily.Com during month of publication •One and a half hour street team event sponsor	\$2,555.00		
October 2023	The Daily News	Front Page Strip (10.375" x 2")			Your ad will be on the front page of The Daily News' at the bottom of the Homecoming special edition 30% off as part of the Exclusive sponsorship
October 2023	BallStateDaily.com/ Facebook: @BSUDaily Twitter: @BallStateDaily	Promotion as event contest sponsor			Your logo and name will be on everything related to the Homecoming special edition as well as any other promotion materials related to the contest/event. 30% off as part of the Exclusive sponsorship
October 1- 31, 2023	BallStateDaily.com	Exclusive Leaderboard (728 x 90px;320 x 50px)			Your ad will appear on the front page of BallStateDaily.com for the whole month to promote any Homecoming promotions. 30% off as part of the Exclusive sponsorship
October 16, 17, 20, 30, 2023	Facebook: @BSUDaily Twitter: @BallStateDaily	Social Media Post (4) (Facebook: 1200 x 628px Twitter: 900 x 450px)			You will get four social media posts in the month of October to promote any promotions and events Brother's will have. 30% off as part of the Exclusive sponsorship
October 2023	The Daily News	Back Cover (10.375" x 9.95")			Your ad will be on the back cover of The Daily News' Homecoming special edition 30% off as part of the Exclusive sponsorship
October 20, 2023	BallStateDaily.com	Pop-up Ad (550 x 480px)			This Pop-Up will be up on a day during Homecoming Week to promote any events/contest promotions for Brother's. 30% off as part of the Exclusive sponsorship
October 2023	Street Team	1.5 hours			This street team will be the event/content sponsored by Brother's to help students recognize Brother's presence in the community as well as the products. 30% off as part of the Exclusive sponsorship

November 2023

November 1-30, 2023	BallStateDaily.com	Run-of-site Package (300X600;300X250;728X90;320X50)	\$425.00		Deadline: 5 days prior to publication date
November 14, 2023	Street Team	1.5 Hour Event	\$325.00		Deadline for marketing materials and handouts: 2 days prior to event
November 7, 9, 14, 16, 2023	Facebook: @BSUDaily Twitter: @BallStateDaily	Social Media Post (4) (Facebook: 1200 x 628px Twitter: 900 x 450px)		\$400.00	You will get four social media posts in the month of November to promote any promotions and events Brother's will have.

December 2023

December 1-31, 2023	BallStateDaily.com	Run-of-site Package (300X600;300X250;728X90;320X50)	\$425.00		Deadline: 5 days prior to publication date
December 5, 12, 19, 22, 2023	Facebook: @BSUDaily Twitter: @BallStateDaily	Social Media Post (4) (Facebook: 1200 x 628px Twitter: 900 x 450px)		\$400.00	You will get four social media posts in the month of December to promote any promotions and events Brother's will have.

January 2024

January 1-31, 2024	BallStateDaily.com	Run-of-site Package (300X600;300X250;728X90;320X50)	\$425.00		Deadline: 5 days prior to publication date
January 2024	Daily News: Welcome Back edition	Full Page 10.375 x 9.95in	\$600.00		Welcome Back is the first edition of the Spring semester. This full page ad will welcome back students to Brothers while promoting any deals or upcoming promotions/events!
January 9, 17, 19, 30 2024	Facebook: @BSUDaily Twitter: @BallStateDaily	Social Media Post (4) (Facebook: 1200 x 628px Twitter: 900 x 450px)		\$400.00	You will get four social media posts in the month of January to promote any promotions and events Brother's will have.

February 2024

February 1-29, 2024	BallStateDaily.com	Run-of-site Package (300X600;300X250;728X90;320X50)	\$425.00		Deadline: 5 days prior to publication date
February 2, 13, 20, 28 2024	Facebook: @BSUDaily Twitter: @BallStateDaily	Social Media Post (4) (Facebook: 1200 x 628px Twitter: 900 x 450px)		\$400.00	You will get four social media posts in the month of February to promote any promotions and events Brother's will have.

March 2024

March 1-31, 2024	BallStateDaily.com	Run-of-site Package (300X600;300X250; 728X90;320X50)	\$425.00		Deadline: 5 days prior to publication date
March 18, 2023	Street Team	1.5 Hour Event	\$325.00		Deadline for marketing materials and handouts: 2 days prior to event
March 5, 11, 18, 28 2024	Facebook: @BSUDaily Twitter: @BallStateDaily	Social Media Post (4) (Facebook: 1200 x 628px Twitter: 900 x 450px)		\$400.00	You will get four social media posts in the month of March to promote any promotions and events Brother's will have.

April 2024

April 1-30, 2024	BallStateDaily.com	Run-of-site Package (300X600;300X250;728X90;320X50)	\$425.00		Deadline: 5 days prior to publication date
April 17, 2024	Street Team	1.5 Hour Event	\$325.00		Deadline for marketing materials and handouts: 2 days prior to event

May 2024

May 1-31, 2023	BallStateDaily.com	Run-of-site Package (300X600;300X250;728X90;320X50)	\$425.00		Deadline: 5 days prior to publication date
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June 2024

June 1-30, 2023	BallStateDaily.com	Run-of-site Package (300X600;300X250;728X90;320X50)	\$425.00		Deadline: 5 days prior to publication date
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Total Spend	Total Credits	Total Value	Contract Credit overage:
\$10,630.00	\$3,200.00	\$13,830.00	\$750



2023-24 Proposal

Prepared for: VILLAGE PROMENADE

Prepared by: Betsy Meyer

Date: May 18, 2023

Date	Publication	Size Ad/Color	Rate	Contract Credits	Notes
Aug-23					
August 17, 2023	The Daily News special Welcome Week Roll Call Edition	Full Page Ad: (10.375" x 9.95")	\$600		Deadline: August 11, 2023
August 24, 2023	Street Team	3-Hour Scramble Light event as Ball State Daily Sponsor	\$500.00		Deadline for materials: August 18, 2023

Sep-23					
September 1-31, 2023	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425	Deadline: 10 days prior to publication date
September 2023	Street Team/Social Media Email Collection	STREET TEAM / CONTEST PROMOTION Street team: Sept. 6, 35 Social Media: Sept. 12, 28	\$900.00		Deadline to receive items/instructions for event: August 29, 2023
Sept. 20, 2023	Ball State Daily Housing Fair	Suite Package Booth at both the Fall and Spring Housing Fairs Run-of-site package on BallStateDaily.com in September, one in February Two sponsored social media posts on BallStateDaily.Com in September and two in February. One sponsored post on the Ball State Daily Housing Guide social media channels each month for one year. Housing Guide listing at BallStateHousing.Com for one year TOTAL: \$3,262.50 split between Fall/Spring fairs	\$1,631.25		
Sept. 14, 2023	Family Weekend Exclusive Sponsorship	EXCLUSIVE SPONSOR <ul style="list-style-type: none"> • Front page strip and back page ads • Promotion as the sponsor of our related event or contest • One pop-up ad during the week of publication • Four social media posts during the week of publication • Exclusive leaderboard package (728 X 90 px; 1024 X 300 desktop; 320 X 50 px; 320 X 50 mobile) on BallStateDaily.Com in September • One and a half hour street team as event sponsor Sept. 15, 2023 	\$2,555.00		Deadline: Aug. 24, 2023

October 2023					
October 1-31, 2023	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425	Deadline: September 22, 2023
October 2023	Street Team/Social Media Email Collection	STREET TEAM / CONTEST PROMOTION Street team: Oct. 2, 19 Social Media: Oct. 10, 27	\$900.00		Deadline to receive items/instructions for event: September 27, 2023
Oct. 19, 2023	The Daily News Homecoming Edition	Full Page Ad: (10.375" x 9.95")	\$600.00		Deadline for materials: September 23, 2023

Nov-23					
November 1-30, 2023	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425	Deadline: October 20, 2023
November 2023	Street Team/Email Blast Email Collection	STREET TEAM / CONTEST PROMOTION Street team: Nov. 7, 28 Email Blast: Nov. 15, 30	\$900.00		Deadline to receive items/instructions for event: September 27, 2023

November 6, 16, 21, 29	Facebook: @BSUDaily Twitter: @BallStatedaily Instagram: @ballstatedaily	Sponsored Social Media 4-Post Package Image sizes • Facebook: 1200 x 628 px • Twitter: 900 x 450px • Instagram: 1080 x 1080 px	\$600		Deadline: 10 days prior to posting.
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Dec-23					
December 1-31, 2023	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425.00	Deadline: November 22, 2023
Week of Dec. 4, 2023	HollDaily Contest Sponsor	Exclusive Contest & Event Sponsor • Logo on all promotional materials (flyers, banners, online/print ads, social media posts) • 1.5 hour team events promoting the contest Dec. 5 & 7 • Full page in The Daily News Nov. 30, 2023 promoting the contest/event	\$975.00		Deadline: Nov. 9, 2024
Dec. 4, 12, 20, 28	Facebook: @BSUDaily Twitter: @BallStatedaily Instagram: @ballstatedaily	Sponsored Social Media 4-Post Package Image sizes • Facebook: 1200 x 628 px • Twitter: 900 x 450px • Instagram: 1080 x 1080 px	\$600		Deadline: November 29, 2023

Jan-24					
January 1-31, 2024	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425.00	Deadline: December 15, 2023
January 11, 2024	The Daily News special Welcome Back Edition	Full Page Ad: (10.375" x 9.95")	\$600		Deadline: August 11, 2023
Jan 5, 11, 17, 23	Facebook: @BSUDaily Twitter: @BallStatedaily Instagram: @ballstatedaily	Sponsored Social Media 4-Post Package Image sizes • Facebook: 1200 x 628 px • Twitter: 900 x 450px • Instagram: 1080 x 1080 px	\$600		Deadline: December 15, 2023

Feb-24					
February 1-28, 2024	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425	Deadline: January 22, 2024
Feb. 2	Street Team	3-Hour Scramble Light Or Atrium (weather dependent) event as Ball State Daily Sponsor	\$500.00		Deadline for materials: Feb. 1, 2024
February 2, 8, 14, 20	Facebook: @BSUDaily Twitter: @BallStatedaily Instagram: @ballstatedaily	Sponsored Social Media 4-Post Package Image sizes • Facebook: 1200 x 628 px • Twitter: 900 x 450px • Instagram: 1080 x 1080 px	\$600		Deadline: 10 days prior to posting.
Feb. 28, 2023	Ball State Daily Housing Fair	Suite Package Booth at both the Fall and Spring Housing Fairs Run-of-site package on BallStateDaily.com in September, one in February Two sponsored social media posts on BallStateDaily.Com in September and two in February. (5th and 13th) One sponsored post on the Ball State Daily Housing Guide social media channels each month for one year. Housing Guide listing at BallStateHousing.Com for one year TOTAL: \$3,262.50 split between Fall/Spring fairs	\$1,631.25		Deadline: February 1, 2024

Mar-24					
March 1-31, 2024	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425	Deadline: February 22, 2024

March 2024	Street Team/Social Media Email Collection	STREET TEAM / CONTEST PROMOTION Street team: March 13, 26 Social Media: March 19, 28	\$900.00		Deadline to receive items/instructions for event: March 1, 2024
Apr-24					
April 1-30, 2024	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425	Deadline: March 22, 2024
April 2024	Street Team/Social Media Email Collection	STREET TEAM / CONTEST PROMOTION Street team: April 4, 20 Social Media: April 12, 28	\$900.00		Deadline to receive items/instructions for event: April 1, 2024
May-24					
May 1-31, 2024	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425	Deadline: April 24, 2024
Jun-24					
June 1-30, 2024	BallStateDaily.Com	Run-Of-Site (ROS) Ad sizes to submit: 728X90, 320X50, 300X600, 300X250		\$425	Deadline: May 20, 2024
Jul-24					
July 29, 2024	Cardinal Field Guide	Cardinal Special <ul style="list-style-type: none"> • Full page, full color ad in a premium position • Online package in July (30 x 600px and 300x250px) • Online package on Cardinal Field Guide page (300 x 600px and 300 x 250px) for 12 months <ul style="list-style-type: none"> • 2 Pop up ad in July or August • 1 Sponsored content post in July • 4 Social media posts in July or August 	\$1,457.50		Deadline: July 1, 2024

\$17,950

Total Spend	Total Credit	Total Value	Contract Credit coverage: \$300
\$17,950.00	\$4,250.00	\$22,263.00	\$300

Sort 1	Account Type	Customer Name	Slug Line	Publication Cost	Adjustment	Order Date	Run Date	Publication Descr
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.6	11/2/2020	10/28/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	10/21/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	10/14/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	10/7/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	9/30/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	9/23/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	9/16/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	9/9/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	9/2/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	8/26/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	0	-10.58	11/2/2020	8/19/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.6	0	11/2/2020	10/28/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	10/21/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	10/14/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	10/7/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	9/30/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	9/23/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	9/16/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	9/9/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	9/2/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	8/26/2021	Daily News
DN Daily News	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	110220-102821 DN 1/6 Page	10.58	0	11/2/2020	8/19/2021	Daily News
DN Daily News	Commercial	FINANCIAL CENTER FIRST CREDIT UNION	082621 DN Quarter Page	450	0	2/10/2021	8/26/2021	Daily News
DN Daily News	Commercial	FINANCIAL CENTER FIRST CREDIT UNION	092321 DN Quarter Page	450	0	2/10/2021	9/23/2021	Daily News
DN Daily News	Commercial	FINANCIAL CENTER FIRST CREDIT UNION	101421 DN Quarter Page	450	0	2/10/2021	10/14/2021	Daily News
DN Daily News	Commercial	FINANCIAL CENTER FIRST CREDIT UNION	111121 DN Quarter Page	450	0	2/10/2021	11/11/2021	Daily News
DN Daily News	Commercial	LOWERY'S CANDIES	081921 RC 1/2 Page	675	0	4/12/2021	8/19/2021	Daily News
DN Daily News	Commercial	LOWERY'S CANDIES	021022 DN 1/2 Page	0	-337.5	4/12/2021	2/10/2022	Daily News
DN Daily News	Commercial	LOWERY'S CANDIES	021022 DN 1/2 Page	675	0	4/12/2021	2/10/2022	Daily News
DN Daily News	On-Campus Accounts	BALL STATE ONLINE	081921 DN RC Inserts	1,000	0	5/7/2021	8/19/2021	Daily News
DN Daily News	On-Campus Accounts	BALL STATE ONLINE	032422 DN Inserts	1,000	0	5/7/2021	3/24/2022	Daily News
DN Daily News	On-Campus Accounts	BALL STATE ONLINE	042122 DN Inserts	1,000	0	5/7/2021	4/21/2022	Daily News
DN Daily News	Commercial	TAY-CORP PROPERTIES	062421-072221 Marketplacee	0	-10	6/22/2021	7/15/2021	Daily News
DN Daily News	Commercial	TAY-CORP PROPERTIES	062421-072221 Marketplacee	0	-10	6/22/2021	7/8/2021	Daily News
DN Daily News	Commercial	TAY-CORP PROPERTIES	062421-072221 Marketplacee	0	-10	6/22/2021	7/1/2021	Daily News
DN Daily News	Commercial	TAY-CORP PROPERTIES	062421-072221 Marketplacee	50	0	6/22/2021	7/15/2021	Daily News
DN Daily News	Commercial	TAY-CORP PROPERTIES	062421-072221 Marketplacee	50	0	6/22/2021	7/8/2021	Daily News
DN Daily News	Commercial	TAY-CORP PROPERTIES	062421-072221 Marketplacee	50	0	6/22/2021	7/1/2021	Daily News
DN Daily News	Commercial	ARGENT PROPERTIES	022422 Roost DN Full Page	0	-285	7/13/2021	2/24/2022	Daily News
DN Daily News	Commercial	ARGENT PROPERTIES	022422 Roost DN Full Page	950	0	7/13/2021	2/24/2022	Daily News
DN Daily News	Commercial	GT Kids Daycare & Preschool	011322 DN WB 1/4 Page	450	0	7/21/2021	1/13/2022	Daily News
DN Daily News	Commercial	TEACH FOR AMERICA	082621 DN 1/8 Page	0	-68.75	7/27/2021	8/26/2021	Daily News
DN Daily News	Commercial	TEACH FOR AMERICA	082621 DN 1/8 Page	275	0	7/27/2021	8/26/2021	Daily News
DN Daily News	Commercial	TEACH FOR AMERICA	090221 DN 1/8 Page	0	-68.75	7/27/2021	9/2/2021	Daily News
DN Daily News	Commercial	TEACH FOR AMERICA	090221 DN 1/8 Page	275	0	7/27/2021	9/2/2021	Daily News
DN Daily News	Commercial	TEACH FOR AMERICA	100721 DN 1/8 Page	0	-68.75	7/27/2021	10/7/2021	Daily News
DN Daily News	Commercial	TEACH FOR AMERICA	100721 DN 1/8 Page	275	0	7/27/2021	10/7/2021	Daily News
DN Daily News	Commercial	THE SPOT SMOKE SHOP	011322 DN WB Front Strip	0	-125	8/10/2021	1/13/2022	Daily News
DN Daily News	Commercial	THE SPOT SMOKE SHOP	011322 DN WB Front Strip	500	0	8/10/2021	1/13/2022	Daily News
DN Daily News	Commercial	THE SPOT SMOKE SHOP	011322 DN WB Back Cover	0	-375	8/10/2021	1/13/2022	Daily News
DN Daily News	Commercial	THE SPOT SMOKE SHOP	011322 DN WB Back Cover	1,500	0	8/10/2021	1/13/2022	Daily News
DN Daily News	Commercial	THE SPOT SMOKE SHOP	082621 DN Full	0	0	8/19/2021	8/26/2021	Daily News
DN Daily News	Commercial	THE HAVEN	091621 Roost Double Truck	0	-975	8/19/2021	9/16/2021	Daily News
DN Daily News	Commercial	THE HAVEN	091621 Roost Double Truck	1,950	0	8/19/2021	9/16/2021	Daily News
DN Daily News	Commercial	THE HAVEN	091621 Roost Back Cover	0	-487.5	8/19/2021	9/16/2021	Daily News
DN Daily News	Commercial	THE HAVEN	091621 Roost Back Cover	975	0	8/19/2021	9/16/2021	Daily News
DN Daily News	Commercial	THE HAVEN	021722 Roost Double Truck	0	-975	8/23/2021	2/17/2022	Daily News

DN Daily News	Commercial	THE HAVEN	021722 Roost Double Truck	1,950	0	8/23/2021	2/17/2022	Daily News
DN Daily News	Commercial	THE HAVEN	021722 Roost Back Cover	0	-487.5	8/23/2021	2/17/2022	Daily News
DN Daily News	Commercial	THE HAVEN	021722 Roost Back Cover	975	0	8/23/2021	2/17/2022	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	090921 MSO DN Full Page	0	-237.5	9/2/2021	9/9/2021	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	090921 MSO DN Full Page	950	0	9/2/2021	9/9/2021	Daily News
DN Daily News	Commercial	JAH ENTERPRISES	091621-100721 Marketplace	0	-5	9/8/2021	10/7/2021	Daily News
DN Daily News	Commercial	JAH ENTERPRISES	091621-100721 Marketplace	0	-5	9/8/2021	9/30/2021	Daily News
DN Daily News	Commercial	JAH ENTERPRISES	091621-100721 Marketplace	0	-5	9/8/2021	9/23/2021	Daily News
DN Daily News	Commercial	JAH ENTERPRISES	091621-100721 Marketplace	0	-5	9/8/2021	9/16/2021	Daily News
DN Daily News	Commercial	JAH ENTERPRISES	091621-100721 Marketplace	50	0	9/8/2021	10/7/2021	Daily News
DN Daily News	Commercial	JAH ENTERPRISES	091621-100721 Marketplace	50	0	9/8/2021	9/30/2021	Daily News
DN Daily News	Commercial	JAH ENTERPRISES	091621-100721 Marketplace	50	0	9/8/2021	9/23/2021	Daily News
DN Daily News	Commercial	JAH ENTERPRISES	091621-100721 Marketplace	50	0	9/8/2021	9/16/2021	Daily News
DN Daily News	Commercial	ARGENT PROPERTIES	093021 Roost/DN Full Page	0	0	9/22/2021	9/30/2021	Daily News
DN Daily News	On-Campus Accounts	MCKINLEY AVENUE	100721 DN Spooky Full	0	-950	9/24/2021	10/7/2021	Daily News
DN Daily News	On-Campus Accounts	MCKINLEY AVENUE	100721 DN Spooky Full	950	0	9/24/2021	10/7/2021	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	4/21/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	4/14/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	4/7/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	3/31/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	3/24/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	3/17/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	3/3/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	2/24/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	2/17/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	2/10/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	2/3/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	1/27/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	1/20/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	1/13/2022	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	12/2/2021	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	11/18/2021	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	11/11/2021	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	11/4/2021	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	10/28/2021	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	10/21/2021	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	10/14/2021	Daily News
DN Daily News	Commercial	CARDINAL KITCHEN	100721-042122 DN Half Page	0	0	9/27/2021	10/7/2021	Daily News
DN Daily News	On-Campus Accounts	MCKINLEY AVENUE	101421 ChirpCh DN Full Page	0	0	9/29/2021	10/14/2021	Daily News
DN Daily News	On-Campus Accounts	Virginia B. Ball Center	101421 DN 1/2 pg	0	-168.75	9/29/2021	10/14/2021	Daily News
DN Daily News	On-Campus Accounts	Virginia B. Ball Center	101421 DN 1/2 pg	675	0	9/29/2021	10/14/2021	Daily News
DN Daily News	On-Campus Accounts	Virginia B. Ball Center	102821 DN 1/2 pg	0	-168.75	9/29/2021	10/28/2021	Daily News
DN Daily News	On-Campus Accounts	Virginia B. Ball Center	102821 DN 1/2 pg	675	0	9/29/2021	10/28/2021	Daily News
DN Daily News	On-Campus Accounts	Virginia B. Ball Center	110421 DN Full Page	0	0	9/29/2021	11/4/2021	Daily News
DN Daily News	On-Campus Accounts	Virginia B. Ball Center	111121 DN 1/3 Page	0	-131.25	9/29/2021	11/11/2021	Daily News
DN Daily News	On-Campus Accounts	Virginia B. Ball Center	111121 DN 1/3 Page	525	0	9/29/2021	11/11/2021	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	5/26/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	5/19/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	5/12/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	5/5/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	4/28/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	4/21/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	4/14/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	4/7/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	3/31/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	3/24/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	3/17/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	3/3/2022	Daily News

DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	2/24/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	2/17/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	2/10/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	2/3/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	1/27/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	1/20/2022	Daily News
DN Daily News	Commercial	MINNETRISTA CULTURAL CENTER	011322-120122 DN 1/8 Page	0	0	10/1/2021	1/13/2022	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	100721 DN 1/4	0	-112.5	10/4/2021	10/7/2021	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	100721 DN 1/4	450	0	10/4/2021	10/7/2021	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	102821 DN 1/4 page	0	-112.5	10/6/2021	10/28/2021	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	102821 DN 1/4 page	450	0	10/6/2021	10/28/2021	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	120221 DN 1/4 page	0	-112.5	10/6/2021	12/2/2021	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	120221 DN 1/4 page	450	0	10/6/2021	12/2/2021	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	021722 DN 1/4 page	0	-112.5	10/6/2021	2/17/2022	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	021722 DN 1/4 page	450	0	10/6/2021	2/17/2022	Daily News
DN Daily News	Commercial	INTERSECTION MARKETING	042122 DN 1/4 page	450	0	10/6/2021	4/21/2022	Daily News
DN Daily News	On-Campus Accounts	Accounting Department	120221 DN Full Page	950	0	11/12/2021	12/2/2021	Daily News
DN Daily News	On-Campus Accounts	Accounting Department	120921 DN Full Page	950	0	11/12/2021	12/9/2021	Daily News
DN Daily News	Commercial	The Latitude Apartments	022422 DN 1/8	0	0	2/18/2022	2/24/2022	Daily News
DN Daily News	Commercial	CYO CAMP RANCHO FRAMASA	031722-041322 Marketplace	0	-5	3/1/2022	4/7/2022	Daily News
DN Daily News	Commercial	CYO CAMP RANCHO FRAMASA	031722-041322 Marketplace	0	-5	3/1/2022	3/31/2022	Daily News
DN Daily News	Commercial	CYO CAMP RANCHO FRAMASA	031722-041322 Marketplace	0	-5	3/1/2022	3/24/2022	Daily News
DN Daily News	Commercial	CYO CAMP RANCHO FRAMASA	031722-041322 Marketplace	0	-5	3/1/2022	3/17/2022	Daily News
DN Daily News	Commercial	CYO CAMP RANCHO FRAMASA	031722-041322 Marketplace	50	0	3/1/2022	4/7/2022	Daily News
DN Daily News	Commercial	CYO CAMP RANCHO FRAMASA	031722-041322 Marketplace	50	0	3/1/2022	3/31/2022	Daily News
DN Daily News	Commercial	CYO CAMP RANCHO FRAMASA	031722-041322 Marketplace	50	0	3/1/2022	3/24/2022	Daily News
DN Daily News	Commercial	CYO CAMP RANCHO FRAMASA	031722-041322 Marketplace	50	0	3/1/2022	3/17/2022	Daily News
DN Daily News	On-Campus Accounts	MCKINLEY AVENUE	033122 DN100 Congrats Full	0	0	3/21/2022	3/31/2022	Daily News
DN Daily News	On-Campus Accounts	DEPARTMENT OF JOURNALISM	033122 DN100 Quarter	450	0	3/22/2022	3/31/2022	Daily News
DN Daily News	Commercial	DEFUR VORAN	033122 DNOH 1/8 Defur	25	0	3/30/2022	3/31/2022	Daily News
DN Daily News	Commercial	PUERTO VALLARTA INC	040722-111722 DN 1/8 pg	77.78	0	3/30/2022	5/5/2022	Daily News
DN Daily News	Commercial	PUERTO VALLARTA INC	040722-111722 DN 1/8 pg	77.78	0	3/30/2022	4/28/2022	Daily News
DN Daily News	Commercial	PUERTO VALLARTA INC	040722-111722 DN 1/8 pg	77.78	0	3/30/2022	4/21/2022	Daily News
DN Daily News	Commercial	PUERTO VALLARTA INC	040722-111722 DN 1/8 pg	77.78	0	3/30/2022	4/14/2022	Daily News
DN Daily News	Commercial	PUERTO VALLARTA INC	040722-111722 DN 1/8 pg	77.78	0	3/30/2022	4/7/2022	Daily News
DN Daily News	Commercial	LUDWICK RENTALS	040722 DN Business Card	150	0	4/4/2022	4/7/2022	Daily News
FW Family Weekend	Commercial	ARGENT PROPERTIES	092321 DN FW Full Page	950	0	7/13/2021	9/23/2021	Family Weekend
FW Family Weekend	Commercial	GREEKS PIZZERIA	092321 DN FW 1/4 PG	450	0	7/27/2021	9/23/2021	Family Weekend
FW Family Weekend	Commercial	VILLAGE PROMENADE	092321 DN FW 1/2 PG	675	0	7/29/2021	9/23/2021	Family Weekend
FW Family Weekend	Commercial	THE SPOT SMOKE SHOP	092321 DN FW Full Page	0	-285	8/10/2021	9/23/2021	Family Weekend
FW Family Weekend	Commercial	THE SPOT SMOKE SHOP	092321 DN FW Full Page	950	0	8/10/2021	9/23/2021	Family Weekend
FW Family Weekend	Commercial	THE HAVEN	092321 DN FW Front Strip	0	-125	8/23/2021	9/23/2021	Family Weekend
FW Family Weekend	Commercial	THE HAVEN	092321 DN FW Front Strip	500	0	8/23/2021	9/23/2021	Family Weekend
FW Family Weekend	Commercial	THE HAVEN	092321 DN FW Back Cover	0	-375	8/23/2021	9/23/2021	Family Weekend
FW Family Weekend	Commercial	THE HAVEN	092321 DN FW Back Cover	1,500	0	8/23/2021	9/23/2021	Family Weekend
GRAD Graduation Edition	Commercial	LOWERY'S CANDIES	120921 DN GW 1/4 Page	400	0	5/25/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	BALL STATE ATHLETICS	120921 GW 1/2 Page	675	0	7/8/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	Commercial	GT Kids Daycare & Preschool	120921 DN GW Full Page	0	-292.5	7/21/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	Commercial	GT Kids Daycare & Preschool	120921 DN GW Full Page	975	0	7/21/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	Commercial	GT Kids Daycare & Preschool	042822 DN GW Full Page	0	-292.5	7/21/2021	4/28/2022	Graduation Edition
GRAD Graduation Edition	Commercial	GT Kids Daycare & Preschool	042822 DN GW Full Page	975	0	7/21/2021	4/28/2022	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	BALL STATE ONLINE	042822 DN GW Centerspread	0	-975	8/4/2021	4/28/2022	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	BALL STATE ONLINE	042822 DN GW Centerspread	1,950	0	8/4/2021	4/28/2022	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	BALL STATE ONLINE	042822 DN GW Back Cover	0	-487.5	8/4/2021	4/28/2022	Graduation Edition

GRAD Graduation Edition	On-Campus Accounts	BALL STATE ONLINE	042822 DN GW Back Cover	975	0	8/4/2021	4/28/2022	Graduation Edition
GRAD Graduation Edition	Commercial	LOWERY'S CANDIES	042822 DN GW 1/4 Page	400	0	9/3/2021	4/28/2022	Graduation Edition
GRAD Graduation Edition	Commercial	PUERTO VALLARTA INC	120921 GW 1/8 page	0	-225	10/18/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	Commercial	PUERTO VALLARTA INC	120921 GW 1/8 page	225	0	10/18/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	Commercial	PUERTO VALLARTA INC	042822 GW 1/8 page	225	0	10/18/2021	4/28/2022	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	Graduate Admissions	120921 GW Full Page 1	0	-487.5	10/29/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	Graduate Admissions	120921 GW Full Page 1	975	0	10/29/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	Graduate Admissions	120921 GW Full Page 2	0	-487.5	10/29/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	Graduate Admissions	120921 GW Full Page 2	975	0	10/29/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	Graduate Admissions	120921 GW Full Page 3	0	-487.5	10/29/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	Graduate Admissions	120921 GW Full Page 3	975	0	10/29/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	Commercial	VALPARAISO UNIVERSITY	120921 DN GW 1/2 Page	675	0	11/29/2021	12/9/2021	Graduation Edition
GRAD Graduation Edition	Commercial	VALPARAISO UNIVERSITY	042822 DN GE 1/2 Page	675	0	2/22/2022	4/28/2022	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	Graduate Admissions	042822 GW Full Page	0	-292.5	2/25/2022	4/28/2022	Graduation Edition
GRAD Graduation Edition	On-Campus Accounts	Graduate Admissions	042822 GW Full Page	975	0	2/25/2022	4/28/2022	Graduation Edition
GRAD Graduation Edition	Commercial	COMMUNITY MENTAL HEALTH CENTER, INC.	042822 GE 1/8 page	225	0	3/21/2022	4/28/2022	Graduation Edition
HC Homecoming	Commercial	LOWERY'S CANDIES	102121 DN HC 1/4 Page	450	0	5/25/2021	10/21/2021	Homecoming
HC Homecoming	On-Campus Accounts	BALL STATE ATHLETICS	102121 DN HC Full Page	950	0	7/8/2021	10/21/2021	Homecoming
HC Homecoming	Commercial	GREEKS PIZZERIA	102121 DN HC 1/4 PG	450	0	7/27/2021	10/21/2021	Homecoming
HC Homecoming	Commercial	VILLAGE PROMENADE	102121 DN HC Back Cover	0	-375	7/29/2021	10/21/2021	Homecoming
HC Homecoming	Commercial	VILLAGE PROMENADE	102121 DN HC Back Cover	1,500	0	7/29/2021	10/21/2021	Homecoming
HC Homecoming	Commercial	VILLAGE PROMENADE	102121 DN HC Front Strip	0	-125	7/29/2021	10/21/2021	Homecoming
HC Homecoming	Commercial	VILLAGE PROMENADE	102121 DN HC Front Strip	500	0	7/29/2021	10/21/2021	Homecoming
HC Homecoming	Commercial	THE SPOT SMOKE SHOP	102121 DN HC Full Page	0	-285	8/10/2021	10/21/2021	Homecoming
HC Homecoming	Commercial	THE SPOT SMOKE SHOP	102121 DN HC Full Page	950	0	8/10/2021	10/21/2021	Homecoming
HC Homecoming	Commercial	THE HAVEN	102121 DN HC 1/2 Page	675	0	8/23/2021	10/21/2021	Homecoming
HC Homecoming	On-Campus Accounts	Virginia B. Ball Center	102121 DN Insert	0	-137.5	10/1/2021	10/21/2021	Homecoming
HC Homecoming	On-Campus Accounts	Virginia B. Ball Center	102121 DN Insert	550	0	10/1/2021	10/21/2021	Homecoming
RC Roll Call	Commercial	MINNETRISTA CULTURAL CENTER	081921 DN RC 1/2 Page	675	0	11/4/2020	8/19/2021	Roll Call
RC Roll Call	GENERAL PROSPECT	Test Account	081921 DN RC 1/2 page	675	0	4/21/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	ARGENT PROPERTIES	081921 DN RC Full Page	950	0	5/7/2021	8/19/2021	Roll Call
RC Roll Call	On-Campus Accounts	BALL STATE ATHLETICS	081921 DN RC Full Page	0	-314.36	7/8/2021	8/19/2021	Roll Call
RC Roll Call	On-Campus Accounts	BALL STATE ATHLETICS	081921 DN RC Full Page	950	0	7/8/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	Mancino's	081921 RC 1/3 Page	525	0	7/14/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	ST. MARY'S PARISH	081921 RC 1/8 PG	0	-68.75	7/22/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	ST. MARY'S PARISH	081921 RC 1/8 PG	275	0	7/22/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	GREEKS PIZZERIA	081921 DN RC 1/4 PG	0	-148.91	7/27/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	GREEKS PIZZERIA	081921 DN RC 1/4 PG	450	0	7/27/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	ART MART	081921 RC 1/4 PG	450	0	7/27/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	TEACH FOR AMERICA	081921 DN RC 1/8 Page	0	-68.75	7/27/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	TEACH FOR AMERICA	081921 DN RC 1/8 Page	275	0	7/27/2021	8/19/2021	Roll Call
RC Roll Call	On-Campus Accounts	EMENS AUDITORIUM	081921 RC 1/2	675	0	7/29/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	VILLAGE PROMENADE	081921 DN RC Full Page	0	-314.36	7/29/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	VILLAGE PROMENADE	081921 DN RC Full Page	950	0	7/29/2021	8/19/2021	Roll Call
RC Roll Call	On-Campus Accounts	BSU SCHOOL OF MUSIC	081921 RC 1/2 H	675	0	8/3/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	THE SPOT SMOKE SHOP	081921 RC Front Strip	0	-125	8/9/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	THE SPOT SMOKE SHOP	081921 RC Front Strip	500	0	8/9/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	THE SPOT SMOKE SHOP	081921 RC Back Cover	0	-375	8/9/2021	8/19/2021	Roll Call
RC Roll Call	Commercial	THE SPOT SMOKE SHOP	081921 RC Back Cover	1,500	0	8/9/2021	8/19/2021	Roll Call
TPP The Partnership Project	Commercial	MUNCIE INDIANA TRANSIT SYSTEM	041422 DN TPP 1/4 Page	450	0	10/15/2021	4/14/2022	The Partnership Project
TPP The Partnership Project	Commercial	YMCA	041422 TPP Full Page	498.75	0	2/2/2022	4/14/2022	The Partnership Project

WB Welcome Back Spring Seme Commercial
WB Welcome Back Spring Seme Commercial

MUNCIE INDIANA TRANSIT SYSTEM
MUNCIE INDIANA TRANSIT SYSTEM

011322 WB Full Page
011322 WB Full Page

0	-285	10/13/2021	1/13/2022	Welcome Back Spring Semester
950	0	10/13/2021	1/13/2022	Welcome Back Spring Semester

TOTAL REVENUE

60579.05 -13981.53 46597.52

Sort 1	Customer Name	Slug Line	Publication Cost	Adjustment	Order Date	Run Date	Publication Descr
BALM Ball Bearing Magazine	MINNETRISTA CULTURAL CENTER	111722 Ball Bearings 1/2 pg	275	0	10/4/2021	11/17/2022	Ball Bearing Magazine
BALM Ball Bearing Magazine	LOWERY'S CANDIES	111722 BB Full PG	250	0	8/29/2022	11/17/2022	Ball Bearing Magazine
BALM Ball Bearing Magazine	MUNCIE INDIANA TRANSIT SYSTEM	042023 BB Full Page	250	0	1/19/2023	4/20/2023	Ball Bearing Magazine
BALM Ball Bearing Magazine	MINNETRISTA CULTURAL CENTER	042023 BB Full Page	250	0	1/27/2023	4/20/2023	Ball Bearing Magazine
BALM Ball Bearing Magazine	BIOLIFE PLASMA SERVICES	042023 BB Full Page	250	0	2/24/2023	4/20/2023	Ball Bearing Magazine
TOTAL REVENUE			\$1,275.00	\$0.00	\$1,275.00		